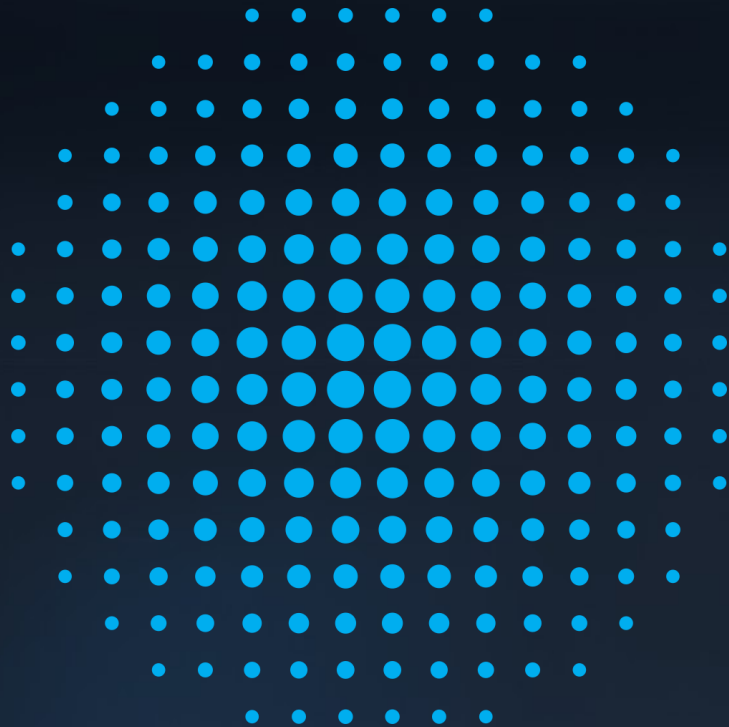




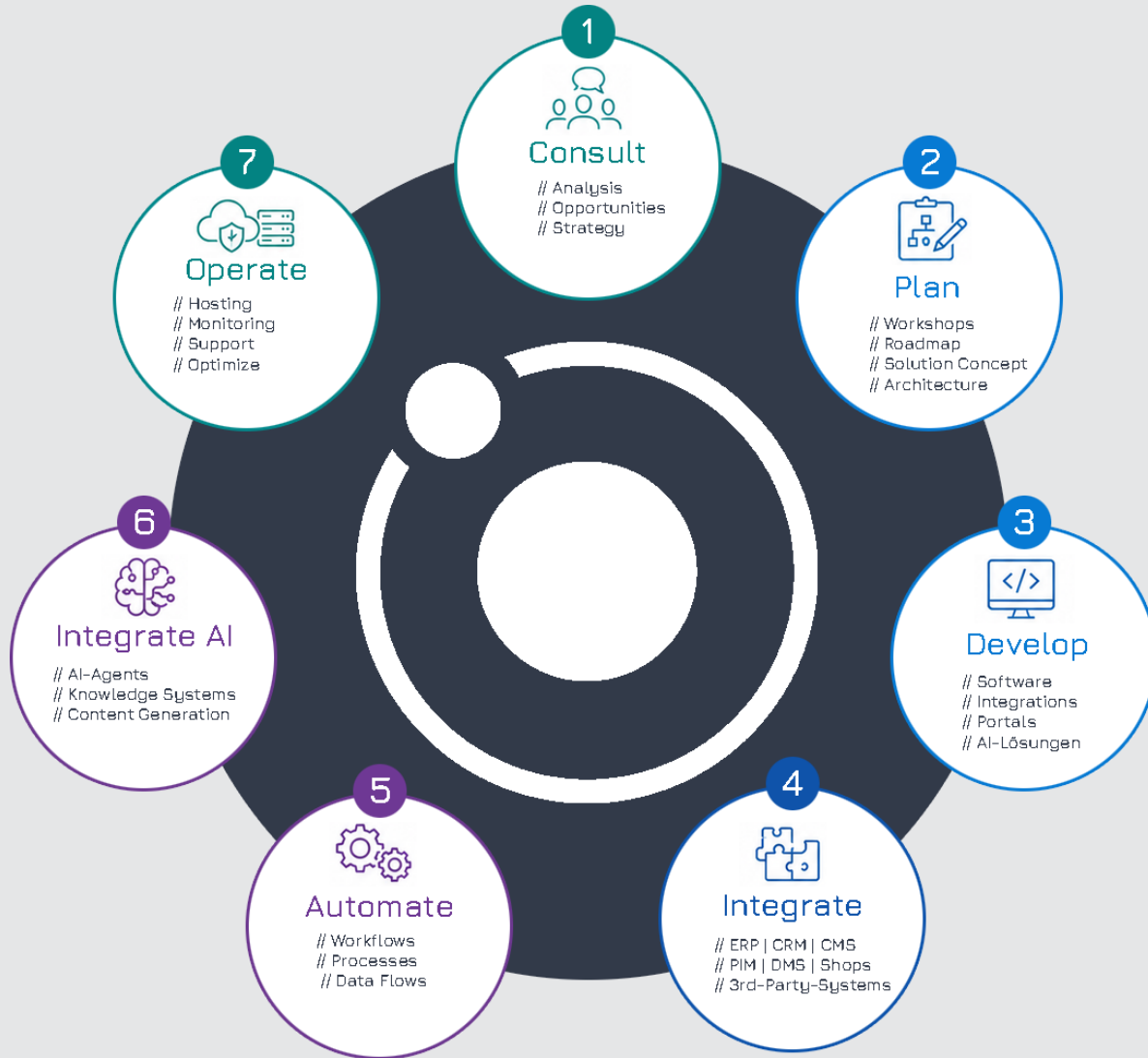
Digital transformation that delivers measurable business results.

Digitize processes.
Connect systems.
Apply AI where it creates real value.
Future proof your business.

Discover what's possible.
Better with beCircle.



The beCircle LifeCycle



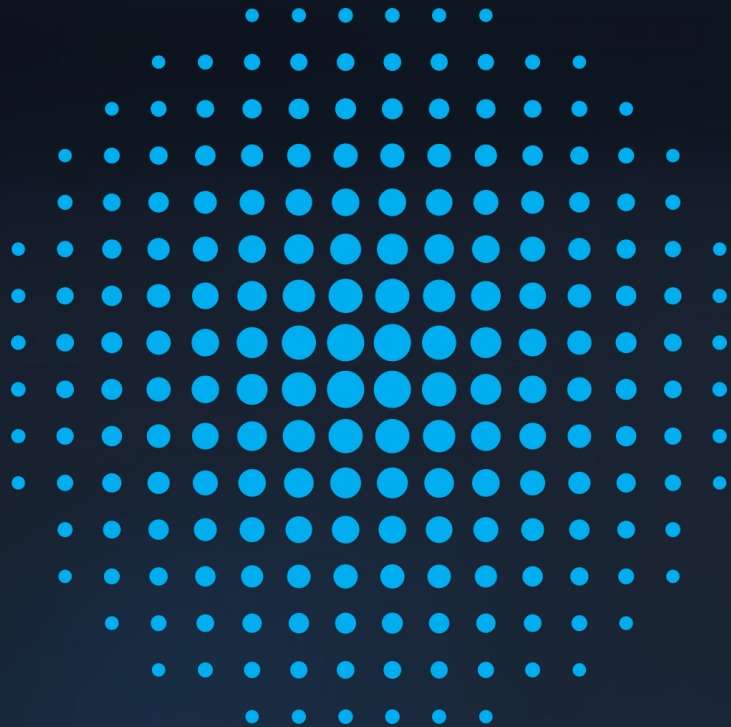
Our end-to-end approach

From the first Idea to an intelligent business platform

From there, we develop software, integrate systems, automate processes, enhance them with AI and ensure secure, reliable operation.

The results we deliver

- Up to 70% less manual effort
- Significantly faster business processes
- Automated data flows across systems
- AI powered by your enterprise data
- GDPR-compliant infrastructure
- Scalable, future-ready solutions



The best place to start



The best place to start



Consulting & Workshops

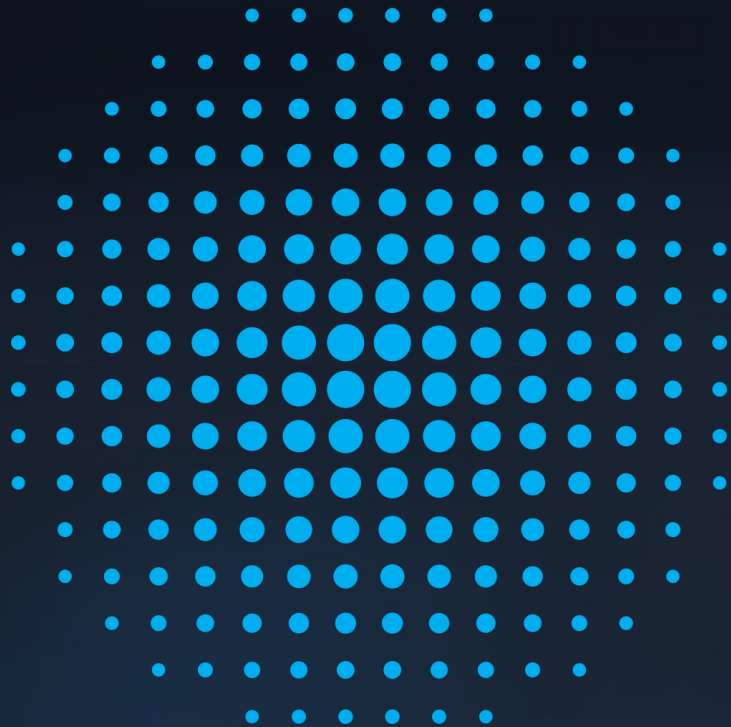
Successful digital transformation doesn't begin with software.
It begins with the right decisions.

Together, we analyse your business processes and develop a practical implementation strategy. You remain completely free to choose whether the implementation is carried out by beCircle or another partner. After the consulting phase, you receive:

- **Comprehensive documentation**
- **Target architecture**
- **Prioritised requirements**
- **Implementation roadmap**

Reduce project risk.
Gain planning confidence.

Following the consulting and workshop phase, you'll have a reliable foundation for decision-making—regardless of who ultimately implements your project.



How we help your business succeed

Our Solution Portfolio



Digital transformation consulting

We analyse your existing business processes, systems and strategic objectives to build the foundation for successful digital transformation.

Together, we identify opportunities for automation, AI and process optimization and develop a practical roadmap with clear priorities.

Key Outcomes

- A prioritized roadmap instead of isolated solutions
- Avoid costly mis investments through structured analysis
- Understand effort, dependencies and risks before the project begins
- A solid basis for internal approvals and budget planning

Services

- Analysis of business processes and system landscape
- Requirements gathering and optimization assessment
- Identification of automation and AI opportunities
- Evaluation of existing software, interfaces and data flows
- Prioritisation based on business value and feasibility
- Development of a target system architecture
- Creation of a detailed implementation roadmap

Use Cases

- Manual processes consume excessive time
- Business systems are poorly integrated
- Digital transformation requires a strategic roadmap
- AI should be introduced in a meaningful way
- Existing software needs to be replaced or extended
- An independent basis for decision-making is required before major investments

Your benefits

Invest only once you have complete clarity about objectives, effort, costs and expected business value.
This creates the ideal foundation for successful digital transformation initiatives.



Workshops

Solution workshops

Together, we turn ideas into practical solutions.

Our workshops create clarity, prioritize requirements and provide a reliable foundation for successful digital transformation projects.

Key Outcomes

- Business and IT teams share a common vision
- Requirements are documented and prioritised
- AI and automation opportunities become tangible and measurable
- Faster, better-informed decisions
- A concrete implementation roadmap instead of a collection of ideas

Services

- facilitated digital transformation workshops
- AI and automation workshops
- Business process and requirements analysis
- Development and evaluation of concrete use cases
- Prioritisation based on business value, effort and feasibility
- Creation of a project roadmap with clearly defined next steps
- Comprehensive workshop documentation

Use Cases

- Starting a digital transformation initiative
- Introducing AI into the organisation
- Optimising existing business processes
- Selecting new software solutions
- Preparing large-scale IT projects
- Aligning multiple business departments

Your benefits

Create a shared understanding across departments, minimise project risks and start with a clear strategy instead of assumptions.



Custom software solutions

We develop software that perfectly supports your business processes—from corporate websites and e-commerce platforms to bespoke business applications. Tailor-made. Seamlessly integrated. Built to grow with your business.

Key Outcomes

- Digital workflows replace manual processes
- Software adapts to your business processes
- Seamless integration into your existing IT landscape
- Higher productivity through intuitive user experiences
- Long-term maintainability, scalability and flexibility

Services

- Corporate websites using TYPO3 and WordPress
- E-commerce solutions with Shopware and Magento
- Custom business applications and customer portals
- Bespoke software for specialised business processes
- Custom modules and extensions
- Integration of ERP, CRM, PIM, DMS and other enterprise systems
- API development and interface programming
- Modernisation and migration of existing applications
- Hosting, maintenance and long-term support

Use Cases

- Launch or relaunch of a corporate website
- Development of customer and B2B portals
- Custom business applications
- Digitising manual workflows
- Modernising legacy software
- Building or expanding e-commerce platforms

Your benefits

Receive a software solution designed around your business—not the other way around.
Flexible, scalable and built for long-term success.



Connect your systems

System integration

We connect applications, data and business processes into one integrated digital ecosystem.
Information flows automatically, securely and reliably between all relevant systems.

Key Outcomes

- Consistent data across all business systems
- Elimination of manual data transfers
- Automated cross-system business processes
- Maximum value from your existing software landscape
- Faster integration of new applications

Services

- REST, SOAP and GraphQL API development
- Integration of ERP, CRM, PIM, CMS, DMS and e-commerce platforms
- Custom middleware and connectors
- Real-time and scheduled data synchronisation
- Data migration and synchronisation
- Integration of cloud services and third-party applications
- Integration of AI, automation and workflow platforms (e.g. n8n, Flowise)
- Monitoring and protection of all data flows

Use Cases

- Synchronising ERP and e-commerce platforms
- Connecting CRM with marketing and sales systems
- Publishing product data automatically
- Connecting multiple business locations
- Modernising legacy systems
- Consolidating data from multiple sources

Your benefits

Create a connected IT landscape, eliminate manual data transfers and establish reliable data flows throughout your organization.



Automate repetitive business processes

Workflow automation

We automate recurring processes and connect people, systems and decisions into seamless digital workflows.

Reduce manual effort, minimize errors and significantly accelerate your operations.

Key Outcomes

- Routine tasks are fully automated
- Faster and more transparent processes
- Fewer manual errors
- Employees focus on value-creating activities
- Processes scale with your business growth

Services

- Workflow automation
- Digital approval and review processes
- Cross-system workflow orchestration
- Event-driven background processes
- AI-supported decision making
- Automated notifications and escalations
- Monitoring and audit logging

Use Cases

- Automated invoice processing
- Automatic document and quotation generation
- Order processing without manual intervention
- Digital approval workflows
- Procurement automation
- Connecting CRM, ERP and DMS workflows

Your benefits

Shorter processing times. Lower operational costs.

Reliable, scalable business processes.



Enterprise knowledge

Knowledge & RAG-Systems

Turn Your Enterprise Knowledge into a Strategic Asset. We make your company's knowledge instantly accessible and actionable. By connecting documents, databases and business applications, we create intelligent knowledge systems that provide employees and AI applications with accurate information in seconds.

Key Outcomes

- Documents are automatically classified and processed
- Content is created faster while maintaining consistent quality
- Information becomes centrally available and easy to access
- Documents and digital assets are managed efficiently
- Manual processing effort is significantly reduced

Services

- AI-powered generation of text, images, audio and video
- Automated document analysis and PDF processing
- OCR and structured data extraction
- Image, audio and video analysis
- AI-generated summaries and translations
- Automated tagging and metadata management
- Centralised document and media management
- Integration with DMS, DAM, PIM and cloud platforms

Use Cases

- Automatically generate product information
- Digitise and process incoming documents
- Scale marketing content production
- Search document repositories using natural language
- Centrally manage digital assets and media
- Structure and maintain technical documentation

Your benefits

Unlock the full value of your enterprise knowledge and create the foundation for reliable, trustworthy AI applications.



AI agents

We develop tailored AI agents that research information, prepare decisions, execute tasks and actively support employees in their daily work. By combining large language models, enterprise knowledge and connected business systems, we create intelligent assistants that deliver real business value.

Key Outcomes

- Employees receive fast, context-aware answers
- Routine tasks are handled automatically
- AI operates using your business processes and enterprise data
- Digital assistants support employees and customers 24/7
- New use cases can easily be added as your business evolves

Services

- Custom AI agent development
- Multi-agent systems for complex workflows
- Persistent memory and continuous learning
- Integration with internal and external tools
- Connectivity to ERP, CRM, DMS, CMS and other enterprise systems
- Custom decision logic and business rules
- Role-based and task-specific AI assistants

Use Cases

- AI sales assistant responding to customer enquiries
- AI service assistant supporting customer support teams
- HR assistant answering employee questions
- Procurement assistant researching suppliers and quotations
- Internal knowledge assistant
- AI assistants tailored to individual business departments

Your benefits

Empower your teams with intelligent digital assistants that streamline daily work, enhance user experiences and automate repetitive tasks.



AI-powered content & document processing

Multimedia & document processing

We automate the creation, analysis, processing and management of documents and digital media.

AI takes over time-consuming routine tasks and seamlessly integrates the results into your existing business systems.

Key Outcomes

- Content is produced faster and more consistently
- Incoming documents are processed automatically
- Information is extracted without manual intervention
- Media assets are centrally organised and easy to retrieve
- AI significantly reduces repetitive administrative work

Services

- AI-powered generation of text, images, audio and video
- Intelligent document analysis
- OCR and structured data extraction
- PDF processing
- Image recognition
- Audio transcription
- Video analysis
- AI-generated summaries
- Automated translations
- Metadata generation and tagging
- Centralised document and media management
- Integration with DMS, DAM, PIM and cloud platforms

Use Cases

- Generate product descriptions automatically
- Process incoming invoices and business documents
- Scale marketing content production
- Automatically classify contracts and PDFs
- Centralise digital asset management
- Prepare technical documentation using AI

Your benefits

Accelerate content creation and document processing, reduce manual effort and establish a central, reliable source of information.



Premium-Hosting

We operate your business applications, automation platforms and AI solutions securely and reliably.
From hosting and monitoring to continuous optimization — we provide everything from a single source.

Key Outcomes

- Stable and reliable business applications
- Professional hosting, maintenance and security management
- High-performance and scalable platforms
- Reduced operational and security risks
- Controlled deployment of new features and updates

Services

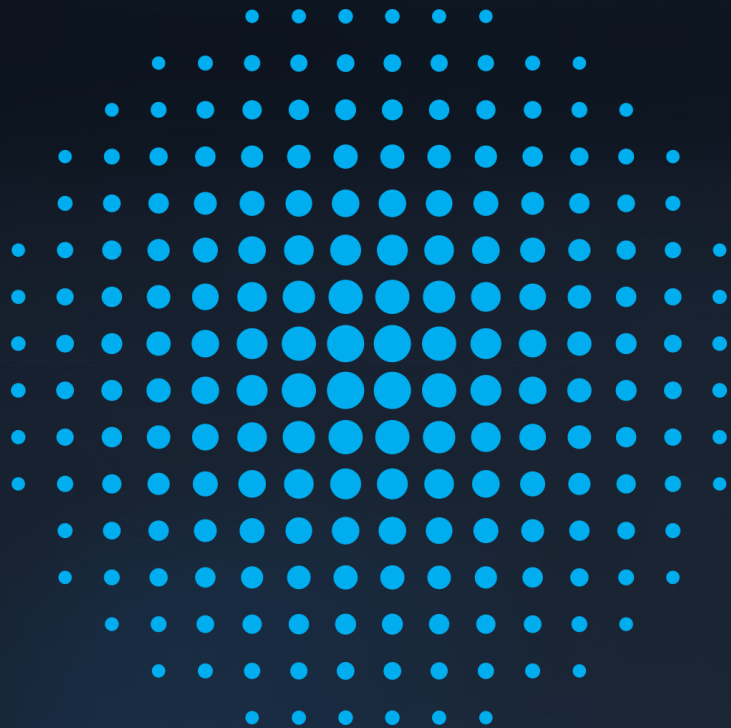
- GDPR-compliant hosting for AI applications in the beCircle data centre (Frankfurt, Germany)
- Hosting of custom software, AI solutions and automation platforms
- Identity and access management
- User, role and permission management
- Authentication and security concepts
- Monitoring, logging and performance optimisation
- Backup, update and patch management
- Scalability and high availability
- SLA-based support and continuous improvement

Use Cases

- Hosting custom business applications
- Operating AI agents
- Hosting n8n and Flowise platforms
- Secure infrastructure for sensitive business data
- Long-term support and application lifecycle management
- Scaling business-critical applications

Your benefits

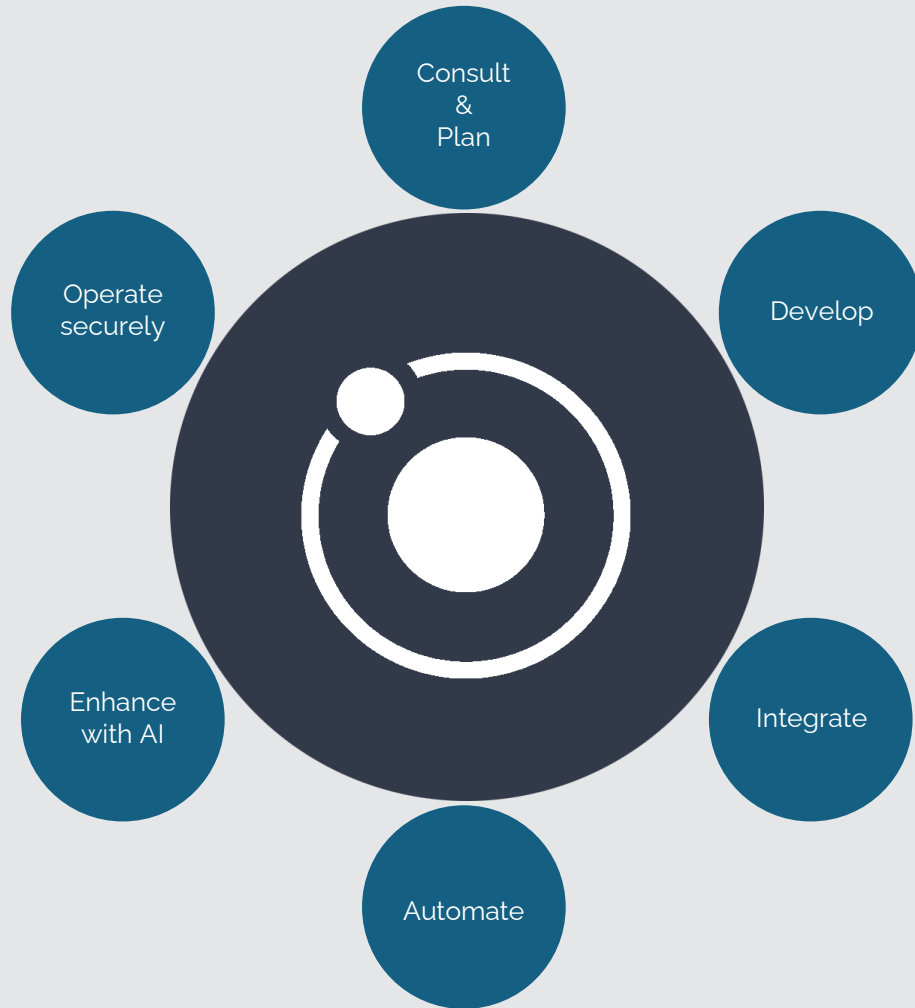
Reduce operational effort, increase reliability and build a secure foundation for future growth.



The Choice is yours



Your journey with beCircle

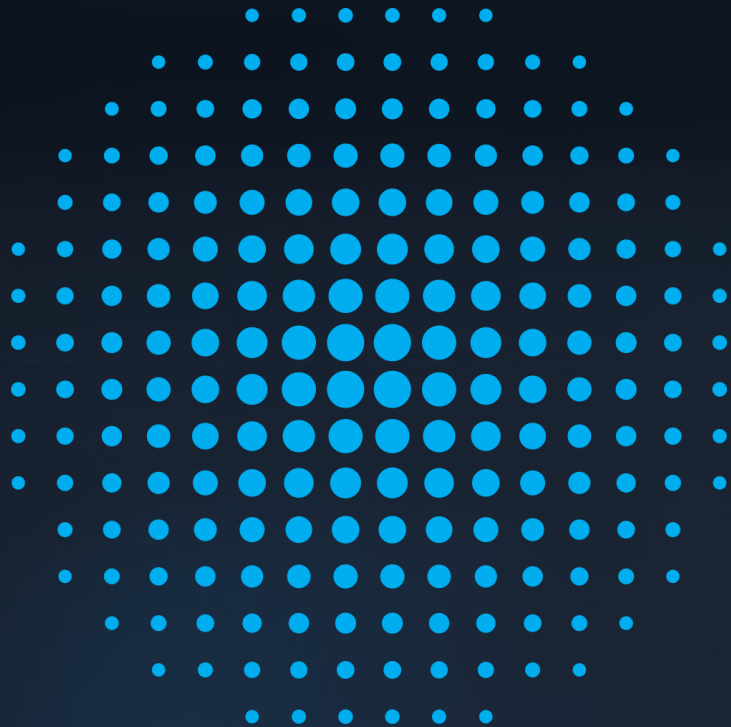


Our modular approach

Your Project. Your Pace.

You don't have to start with a large-scale transformation project. Begin with the solution that delivers the greatest value today—and expand whenever you're ready.

Start wherever it creates the greatest business value. Expand whenever you're ready.



A glimpse into your
digital future



Step-by-step growth



Future business architecture

From individual solutions to one connected business platform

We connect your existing systems, automate business processes and integrate AI where it creates the greatest value.

The result is a scalable digital business platform that evolves alongside your organisation.

We support you exactly where you need us.

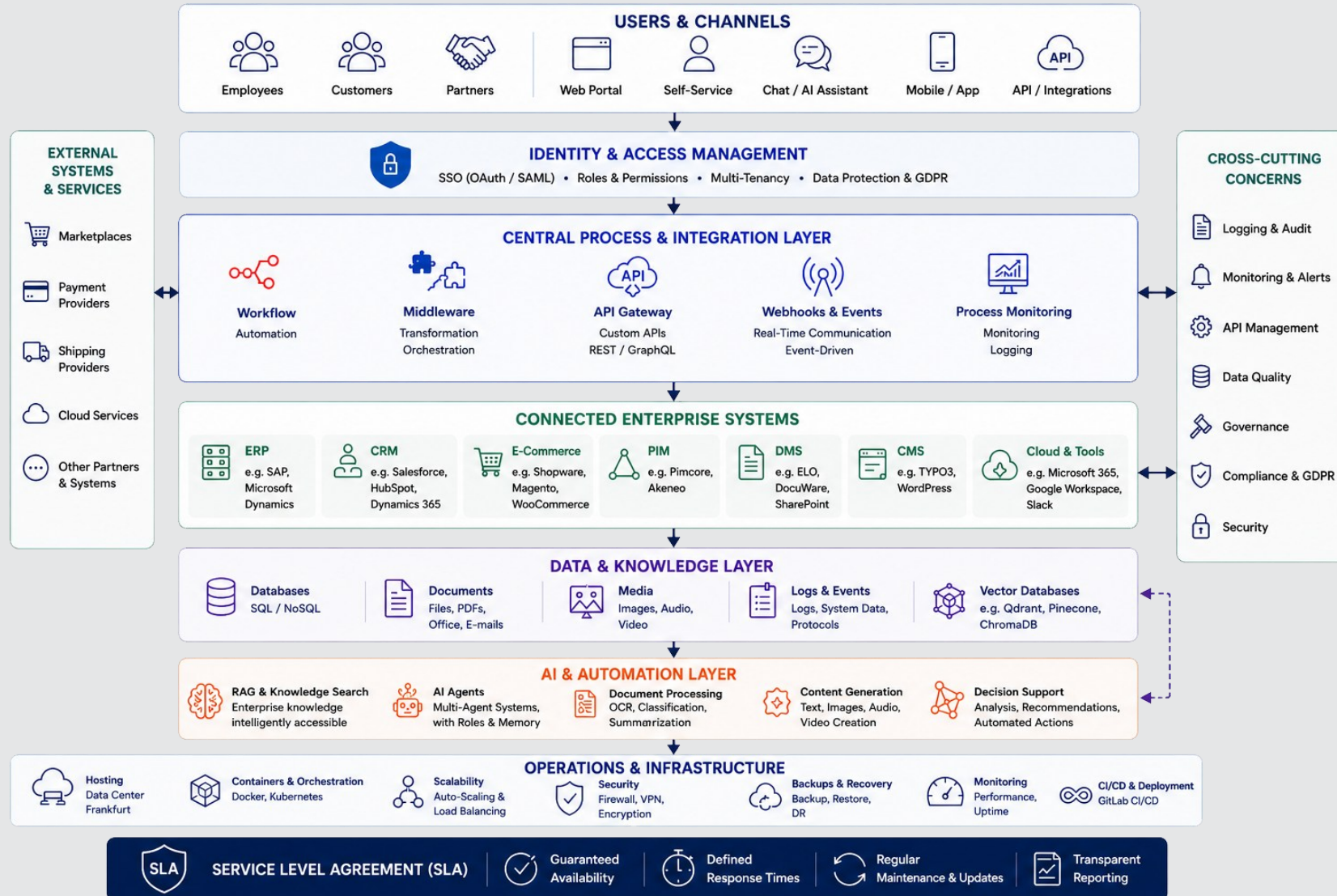
- **Vendor-independent consulting**
- **Modular solution packages**
- **Collaboration with your existing partners**
- **Step-by-step implementation instead of large-scale projects**
- **Long-term operation and support from a single provider**

Start Small.
Scale with Confidence.

Every project delivers immediate business value while laying the foundation for the next stage of your digital transformation.



Future business architecture





Every successful digital transformation starts with the right questions.

We'll discuss your current situation,
identify your greatest opportunities and recommend the
most effective next steps.

Book your free initial consultation

Your Contact:

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